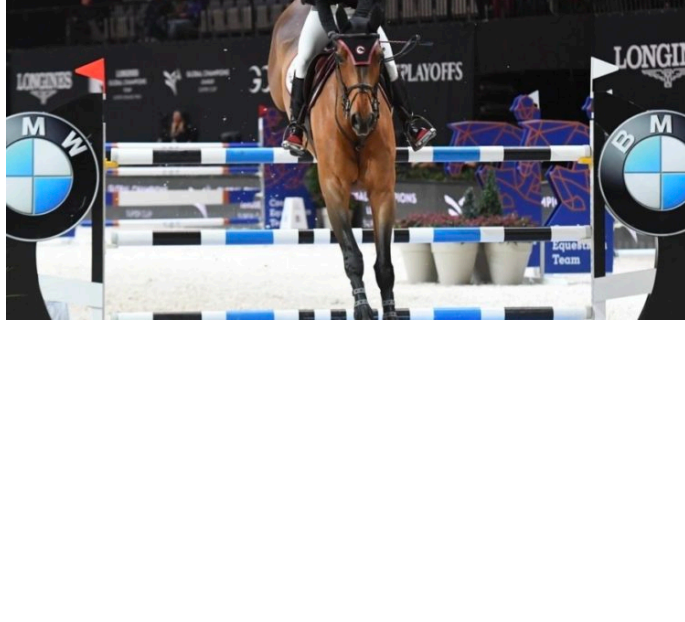




## The Buzz - August 2021

Jump Media is bringing you the best of its best each month, curated for your enjoyment. We're showcasing the work that we've enjoyed producing, plus a few extra links for fun! We'd love to hear your comments and feedback, so drop us a line at [jennifer@jumpmediallc.com](mailto:jennifer@jumpmediallc.com).

### IN THE NEWS



#### Georgina Bloomberg on Showing Under the Lights

##### JUMPER NATION

Georgina Bloomberg is an international U.S. show jumping athlete with numerous accolades to her name. Read Georgina's perspective on showing horses at night, under the lights, which reflects her years of experience and ability to balance the will to win with her horses' well-being.

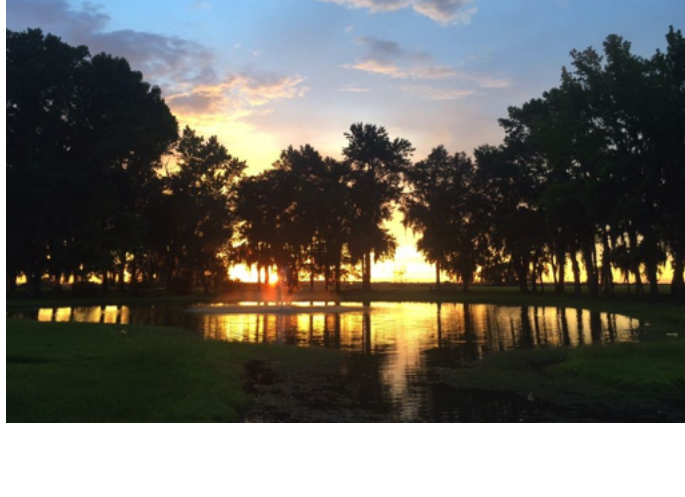
[Read More](#)


The Road to the Podium Begins With a Solid Foundation

#### The Road to the Podium Begins with a Solid Foundation

##### HORSE & STYLE

In late 2003, the United States Equestrian Team Foundation (USET) was named the philanthropic partner to the United States Equestrian Federation (USEF). In this role, USET Foundation's singular mission became fundraising for the USEF High Performance programs that lay groundwork for how the U.S. supports equestrian athlete development and prepares our country's elite for podium finishes at major competitions.

[Read More](#)


#### World Equestrian Center Acquires Iconic Ocala Jockey Club Property

##### JUMP MEDIA

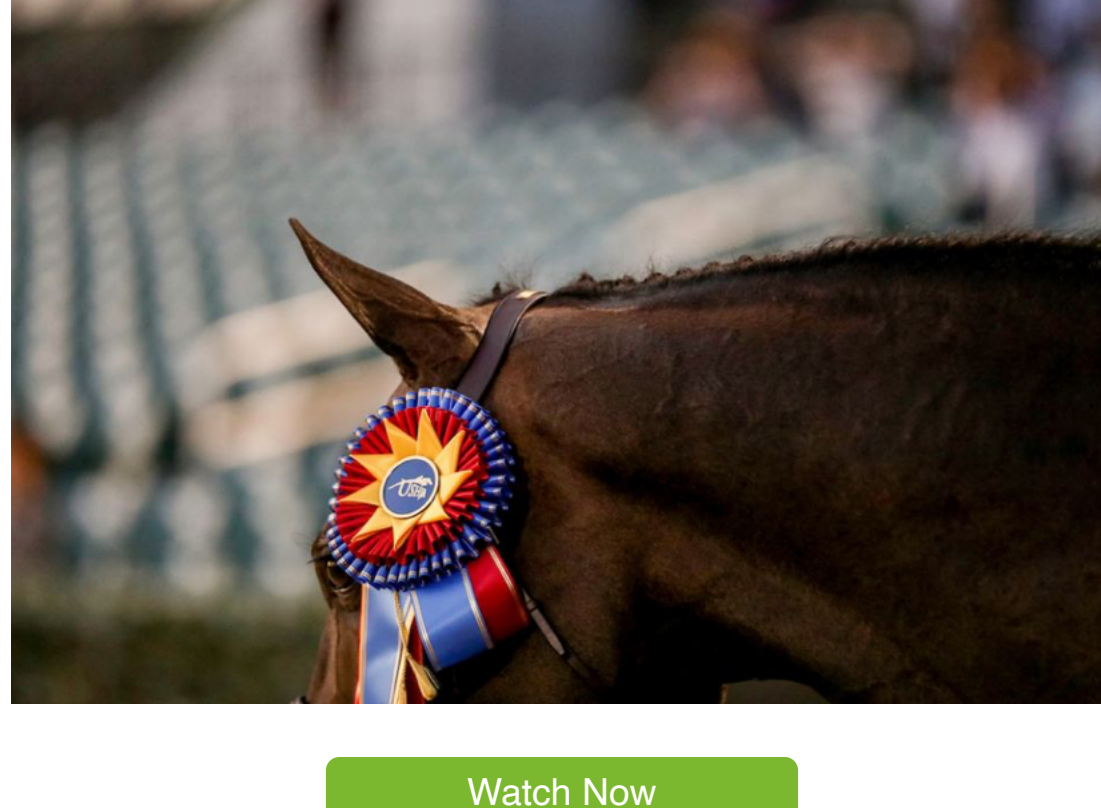
World Equestrian Center announced that it has acquired the iconic Ocala Jockey Club. The nearly 1000-acre facility has a rich history in hosting top equestrian events and in hospitality with an event space that offers unparalleled views of the rolling hills and incomparable Ocala, FL, sunsets.

[Read More](#)

### WHAT WE'RE WATCHING

#### Platinum Performance/USHJA International Hunter Derby Championships On Demand on H&C

The top hunters in the nation took on the Platinum Performance/USHJA International Hunter Derby Championships at the Kentucky Horse Park in August, and Horse & Country provided the exclusive live stream. If you missed it, or want to take another look at all the stunning hunter action, head to H&C+ to watch the entire event on demand.


[Watch Now](#)

### WHAT WE'RE READING

#### Six Tips on Beginning the College Recruiting Process

##### BARNMANAGER BLOG



No matter your age, August typically means one thing: it's back-to-school time. For high schoolers, the start of the academic year means you are inching closer to college, so now might be the time to start formulating a plan, especially if you want your future to involve riding at the collegiate level. Here are some things you can do to proactively set yourself up to ride competitively in college, courtesy of Ruth Sorrel of [Sorrel Equestrian Consulting](#).

[Read More](#)

#### Little Horse, Big Heart: The Story of Nicole and Rescue Horse, Ali

##### HORSE NETWORK


[2](#)

When she first laid eyes on photos of DEFHR rescue pony, "Oilly Oilly Oxen-Free," jumping cross country, Nicole recalls falling in love instantly. And, at just 14.2 hands high, he was the smaller build Nicole was seeking. Nicole's application was accepted and before long, the pony – renamed Prince Ali – was settling in on Nicole's home farm.

[Read More](#)

#### How This Pony Bounced Back Thanks to Palm Beach Equine Clinic

##### THE PLAID HORSE



They say "no foot, no horse." It may be an old adage, but it proves just as true today. Many intricate structures compose the animal's foundation, and the overall health of the hoof is paramount. So, what happens when a portion of your horse or pony's hoof is suddenly missing? While in the paddock, a pony named Blue Melody had gotten her left hind hoof underneath the gate and suffered a serious laceration.

[Read More](#)

#### Summer Storms Are Here! Q&A with Connaway & Associates

##### JUMPER NATION



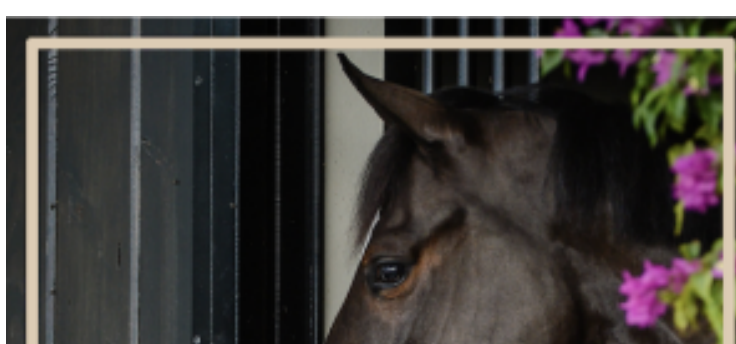
The summer storm season is upon us and while we never like to think about the worst, farm and horse property owners need to be prepared for potential damages caused by weather events. Insurance policies can be a daunting subject to some, so we spoke with Carlyne Tanner, head of the Farm & Liability Department at Connaway & Associates Equine Insurance Services, Inc., about how farm property owners can protect themselves and some of their most valuable assets.

[Read More](#)

### WHAT WE'RE LISTENING TO

#### From Riding to Luxury Real Estate with Martha Jolicoeur

##### THE EQUESTRIAN PODCAST



Listen to Wellington, FL, real estate agent Martha Jolicoeur discuss her riding career, her transition to the equestrian real estate industry, and how the two overlap. She also discusses her motives behind sponsoring the Leading Lady Rider Award at the Winter Equestrian Festival.

[Listen In](#)

#### Plaidcast 243: Tattie Singer of Horse & Country

##### THE PLAIDCAST



Hosts Piper Klemm and Michael Tokaruk are joined by H&C Partnership Manager Tattie Singer to talk about live streaming horse shows and how H&C is bringing top competition to TV screens across the world.

[Listen In](#)

### LINKS WE'RE CLICKING

🏆 Will the FEI listen to Rodrigo Pessoa's opinion on the new Olympic format? 🇧🇷 [Read what he said](#)

🏆📅 Days End Farm Horse Rescue Episode was named a top-five Equine-Related Charity by The Chronicle Of The Horse 🐾 [See more COTH top lists here](#)

🇺🇸 U.S. Dressage Olympic silver medalist Sabine Schut-Kery is dedicated to excellence and developing a pipeline of elite horses 🏆 [Read more about her here](#)

### A BIT OF GOOD NEWS

#### A Terrorist Attack Cost This Paralympian Her Legs

##### INSIDER

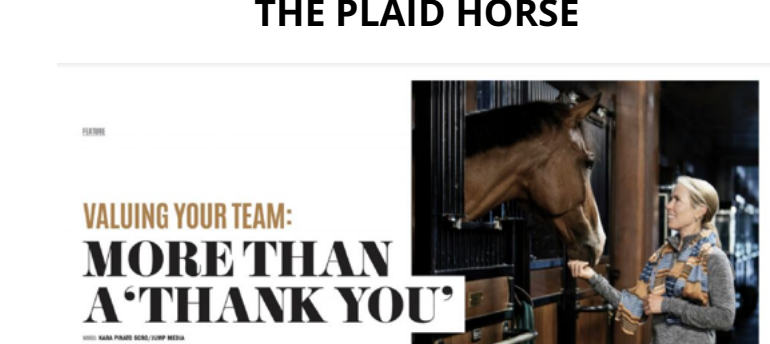


But it also taught survival instincts that have made her an elite competitor. Thirty-five people died in the 2016 Brussels Airport terrorist bombings. Beatrice de Lavalette was almost the 36th.

[Read More](#)

#### Valuing Your Team: More Than a Thank You

##### THE PLAID HORSE



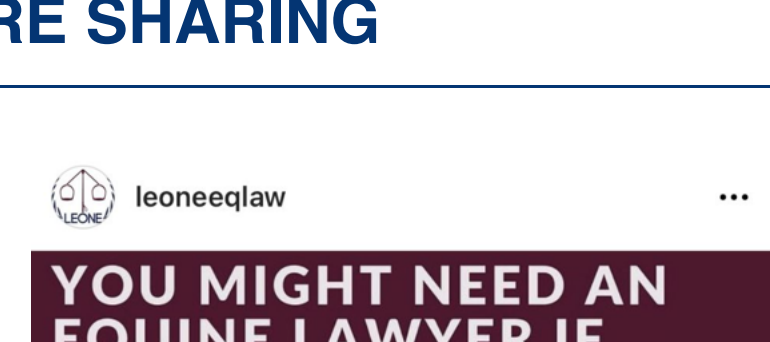
As an owner, trainer, or manager of an equestrian operation, your team extends beyond your day-to-day staff. Veterinarians, farriers, bodyworkers, and part-time help all play an integral part in making sure everything goes smoothly – whether at a horse show or at home.

[Read More](#)

### SOCIAL WE'RE SHARING



usetfoundation #Repost @usequestrian Another iconic selfie to add to the #TokyoOlympics scrapbook 🇺🇸🇺🇸 #TeamUSA



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 you're dealing with a delinquent boarder.  
 you have a situation of buyer or seller 'remorse.'  
 serious horse or rider injury has occurred.

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